



CASE STUDY

CREATE Ghana is an enterprise development organization focused on enhancing the practice of entrepreneurship in Ghana.



We inform.
We entertain.
We connect.

Africa



RDM PROPOSITION

CREATE Ghana and RDM Ghana reached an agreement to provide the former visibility on social media, increase following and reach of the brand, engage its target group and establish a tone and voice for the brand online.

RESULTS & OBSERVATIONS

Twitter impressions

9,901

Total Facebook Reach

30446

Shares, Likes, Comment on Facebook

177

